



KHAZANCHI LTD JEWELLERS

(Formerly Known as Khazanchi Jewellers Private Limited)

Date: January 30, 2025

**To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001**

Ref: SCRIP: 543953 |KHAZANCHI|INE00WC01011

Dear Sir,

Subject: PRESS RELEASE – EXPANDING DIGITAL PRESENCE WITH GOLD SAVING SCHEME APP

Please find enclosed the Press Release with respect to company expanding its digital presence with introducing gold saving scheme app.

This is for your information and records.

**Thanking You
For Khazanchi Jewellers Limited**

**Sakshi Jain
Compliance Officer & Company Secretary
Membership No.: A68478**



KHAZANCHI JEWELLERS LIMITED EXPANDS DIGITAL PRESENCE WITH GOLD SAVING SCHEME APP

Mumbai – January 30, 2025: Khazanchi Jewellers Limited (BSE: 543953), one of the leading Indian jewellery companies specializing in gold, diamonds, precious stones, and bullion items, has launched its **Gold Saving Scheme App** to provide a seamless and secure digital platform for its customers. The app is designed to enhance convenience and improve customer engagement by offering a host of features tailored to meet modern consumer needs. Customers can now track daily gold and silver rates, make payments for gold saving schemes at the lowest rates, and explore the latest jewellery collections and exclusive in-store offers, all from the comfort of their mobile devices. Additionally, the app facilitates instant query resolution, allowing users to communicate directly with the company's staff for a more personalized and efficient service experience.

App Store: [Click Here](#)

Play store: [Click Here](#)

Commenting on the performance Mr. Rajesh Mehta, Jt. Managing Director, Khazanchi Jewellers Limited said, "We are thrilled to introduce the Gold Saving Scheme App, which marks an important step in our journey toward providing a seamless and secure digital experience for our valued customers. This app is designed to bring convenience and transparency to the forefront, enabling customers to easily track daily gold and silver rates, make payments at the most competitive rates, and explore our latest collections from the comfort of their homes.

At Khazanchi Jewellers, customer satisfaction has always been our top priority, and this initiative reflects our commitment to adapting to the evolving needs of modern consumers. By digitizing payments and customer interactions, the app not only enhances accessibility but also strengthens our ability to engage with a broader audience. We are confident that this platform will drive greater participation in our gold saving schemes and contribute to our sustained growth while maintaining our legacy of quality and trust in the jewellery industry."

About Khazanchi Jewellers Limited

Khazanchi Jewellers, with over five decades of experience and located in Tamil Nadu, holds a significant position in the Indian jewellery sector. The company serves as a pivotal player in both wholesale and retail markets, specializing in a wide array of jewellery products. Offerings range from gold, diamonds, and precious stones to exquisite fancy jewellery, encompassing sought-after bullion items like coins and bars.

Leveraging a BIS Hallmark Certificate, the company engages in transactions on the India International Bullion Exchange IFSC Limited (IIBX) platform for gold imports. Furthermore, it holds an Import-Export Certificate.

In FY24, the company reported Total Revenue of ₹ 821.53 Cr, EBITDA of ₹ 41.78 Cr and PAT of ₹ 27.32 Cr.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor



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